

Creating YOU, Inc.

Self-Evaluation

PURPOSE:

The purpose of Self-Evaluation is to bring to light ALL of your personal skills, achievements, attributes and penchants. When you are finished this exercise, you will have a clear picture of ways you can begin making your personal VALUE work for you.

Note: Even if your previous career has been in a completely different area than described on the list, this exercise is intended to help you see traits about yourself that may have been lying dormant for years -- traits that have been squelched, even unwelcomed in your past workplaces. All of that is about to change when you begin drawing on what is already INSIDE you, and using those gifts and abilities to make a new life for yourself and your family. The following is a list of SUGGESTED abilities you may have. This is intended to get you started in thinking about your own special skills, attributes and knowledge

My Resources

I am good at:

Organizing - files/documents, spaces
budgets

Dealing with people - as hostess, receptionist,
greeter, concierge

Computer - software use, online programs,
social media, IT

Teaching - coaching, guiding, leading

Speaking - presenting

Baking - cooking, creating unique dishes,
catering, nutrition planning

Listening - interpreting, transcribing

Writing - blog posts, emails, letters,
presentations, articles, stories

Grammar & Spelling - proofreading

Talking - communicating on any level

Selling - enjoy helping people find what they
need

Working with Children - daycare, school
monitor, after-school care, special needs
children

Leading - project leading, committee
organizer, supervising, overseeing

you possess. Use the blue chart as a GUIDE to help you write your own list of what I call “MY RESOURCES”.

Directions

As you read the above list, your mind would’ve triggered a lot more skills than those listed. Write a list of your own skills and abilities. Do NOT limit yourself to the skills you previously used in a job. Dig deep down inside and write down EVERYTHING that you are good at. Whether it’s gardening, love for animals, compassionate towards the elderly, things you do in your spare time... these are ALL things that make you special and unique.

The purpose is to create a full list of all the attributes and skills that make you, YOU.

Next, check off or highlight the things that are especially important to you in life. These are the things you would do even if you didn’t get paid to do them.

Sift It All Down

Begin prioritizing the list. Start with your strongest attribute or skill. Make it #1. Then find #2, #3 and so on. It’s okay if you have to scratch out your numbers as you go. When you are satisfied with the order you’ve placed your skills in, write those out on a new sheet of paper. These are YOUR RESOURCES.

Your resources should include:

- skills that you are trained in or have been educated in
- strengths and abilities you have attained through experience
- personal abilities you were born with, i.e., God-given ability such as musicianship
- emotional attachments, i.e., compassion, empathy, love for the needy, children, seniors, animals, the environment
- enjoyable pastimes, i.e., hobbies such as woodworking, sewing, painting, creating of any kind

By now, you should begin to feel proud and pleased with the person you are! You see your true VALUE in so many areas. Most likely, it was hard for you to make the list because there are SO many great things hidden inside of you.

USING YOUR PERSONAL RESOURCES:

With your list of all your personal strengths, you can begin thinking about how you can MARKET yourself. Remember, this is all about creating YOU, Inc. Don’t panic. This is actually a pleasant experience as you find the NICHE where you belong... and not only where you belong but where you will THRIVE!

Where You Belong

Think about the dreams you had as a teenager... dreams of your future and what you envisioned your dream job to be. Has it worked out for you? Have you managed to follow the pathway that leads to the very occupation you've always wanted? Often, people end up working at jobs just for the paycheck. There is no joy in performing well, and no satisfaction in themselves for a job well done.

From now on, you are going to combine YOUR RESOURCES with the kind of work you always dreamed of doing. Even if you don't know the details, you probably have a clear idea of what you DON'T want to do. So, let your thoughts wander into possibilities of seeing yourself as a leader (when you've always been too timid to step up). Or perhaps you've always wanted to create beautiful things that others would love to own and you have received many compliments on your ability to make those things, i.e., baked goods, handmade wooden objects of all kinds. Remember, NO skill is insignificant. The only thing that can hold you back is your own belief in its value.

Write Your OWN Job Description

Jot down points that would make up your own personal job description, for your DREAM job. Don't hold back or make excuses. Don't eliminate an idea or call it crazy. Just brainstorm and write it down. Make sure you love the final description. Edit it until you love it. Are you smiling yet? You should be! You are that much closer to making your dream job a reality!

Name Your "WHY"

It all starts with your own personal reasons WHY you would want to start your own home business. Try on some of these examples, for size:

I want:

- to have more time to spend with my spouse, children, family, friends
- the freedom to set my own hours, working as early or late as I want
- to work at something I am truly good at and enjoy
- job satisfaction from knowing I am doing my best
- to benefit from my own creativity
- the ability to plan vacations around my work schedule, not someone else's
- to provide a safety net for my family; savings and retirement
- to be home when my children get home from school; to be available more for them

Think about what your WHY is. There could be several reasons why owning your own business just makes sense! When you figure out your #1 reason, write it out and put it up someplace where you will see it every day.

Make It REAL

Now it's time to name the business. Your new business will combine the things you already know how to do, with the love and interest you have for that particular thing. You already have what it takes to keep on doing the job... it's part of who you are! So let's get busy and seriously consider starting up your own

business. Call it a “Home Business”, because you want to work from home. This is about your new freedom.

Starting your own business is both exhilarating and exhausting. But the rewards are boundless. Once you begin taking those initial steps to get it started, you will find motivation to keep it going. Success upon success, no matter how small they are in the beginning, you will be building your business around your life and not pushing life out of the picture to perform for someone else.

Marketing Your Business

If you need help getting started in your business, or if you already have a business that isn't doing well yet, do yourself a favour and get the help you need. There is a lot of FREE training available through webinars, podcasts and videos. The BEST help I have discovered came when I joined a group of online Marketers who are experts at growing their own businesses. We're talking about 6- and 7-figure earners! This group is called **MyLeadSystemPRO**, or MLSP, as it has become known. Top income earners will be your mentors and teachers, helping you with everything from Social Media, YouTube, blog writing, E-mail marketing and so much more!

To get started right away, I invite you to sit in on two of my favourite trainings and mindset opportunities.

The first, is a FREE WEBINAR that happens every Wednesday evening at 9 PM EST. Webinar topics include training on: the hottest social media techniques, blogging for profit, SEO, lead generation, and my personal favourite... ATTRACTION MARKETING. The name says it all. You will learn how to attract your target audience, so you won't have to chase after friends and family, trying to get them to join or support your business!

Again, the Wednesday Webinars are always FREE and by INVITATION ONLY. This is my invitation to you, so all you need do to register for the next one is click this link.

[Register for the Next Wednesday Webinar](#)

I also want to invite you to sit in on an MLSP Daily Wake-Up Call that happens every weekday morning at 11:00 a.m. EST. Just dial in and listen. This is a telephone conference call where 200 home business owners get to learn from top leaders and earners. If you jump on within 5 minutes before the podcast starts, you can introduce yourself. It's a lot of fun!

Remember, the Wake-up Calls happen every weekday morning at 11:00 a.m. EST. No one will ask you questions or make you say anything. It is pure encouragement. The telephone number is **1-712-432-3431**. Enter the **PIN: 399808#**.

For more ideas and help with your small business, go to MindYourMarriage.net and click the MONEY MATTERS tab, then **RECOMMENDED TOOLS & TRAINING**.

WHY am I telling you about these great trainings and free coaching? Because you deserve to receive all the help you need in getting your own home business to take off. If you've been on the fence for a while about whether to make REAL CHANGE in your life, take this first step and see where it goes. Your new life of freedom awaits you!

If you have any questions about either of these free trainings, email me at:
Grace@mindyourmarriage.net.